



DON'T MISS OUT ON THE BEST CHANCE TO CONNECT WITH OVER 1,500 DECISION MAKERS IN THE FLOOD-RISK INDUSTRY. BOOST YOUR COMPANY'S PROFILE AT THE MAIN EVENT FOR FLOOD-RISK PROFESSIONALS.



WHO ATTENDS

- Flood Hazard Practitioners and Decision Makers
- Floodplain, Watershed, Stormwater and Coastal Managers
- Hazard Mitigation Planners
- Local, State, Regional, Tribal and Federal Government Officials
- Architects and Engineers
- Planners and Project Managers
- Academics, Researchers and Students
- Professionals in Mapping, Floodproofing, Insurance, Forecasting, Warning, Risk Management and Natural Resources

WHY SPONSOR AND EXHIBIT?

Join over 1,500 experts who gather annually at our conference to exchange their expertise, insights, and dedication to better flood risk management. The active involvement of influencers makes this event a vital hub for consulting firms and product vendors to connect with clients and unveil innovative tools and methods.

Backing from our Sponsors and Exhibitors is crucial for the conference's success. Your financial contribution showcases your dedication to enhancing flood risk management and adopting technologies that minimize flood-related damages.

- Position your company as an industry leader
- Connect with new and existing customers
- Showcase your products and services
- Gather research and feedback

CONTACT INFORMATION

Sarah Magdanz

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BUILD YOUR OWN SPONSORSHIP PACKAGE: HOW IT WORKS

1

Decide if you want to invest in a sponsorship or be an exhibitor only.

2

Choose a sponsorship level that's right for your budget.

3

Use credits to build a custom package that work best for you.

4

Questions?
Contact Sarah Magdanz
Conference & Event Manager
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SPONSORSHIPS

LEVEL	SPONSORSHIP	CREDITS
Titanium	\$20,000	80
Platinum	\$14,000	56
Gold	\$8,000	32
Silver	\$5,000	20
Bronze	\$2,500	10
Nickel	\$1,000	4
Additional Credits	\$250	1

ALL SPONSORSHIPS INCLUDE

- Company logo on conference website
- Company logo on conference signage
- Company listing on conference mobile app

EXHIBITOR ONLY RATES

CORPORATE PARTNER: \$1,650

NON-PARTNER: \$2,150

NONPROFIT/ACADEMIA: \$1,100

Rates increase by \$200 per category following the Early Discount period, which ends May 1, 2024.

EACH 10' X 10' BOOTH INCLUDES

- 1 full conference registration
- (1) 8 foot skirted table
- 2 chairs
- 1 wastebasket
- 1 exhibitor sign

Does not include cost of carpeting exhibit booths which is required.

EXHIBIT SCHEDULE

MONDAY

12 - 4 p.m. Exhibitor Move-in
5 - 7 p.m. Exhibits Grand Opening Networking Social

TUESDAY

7 a.m. - 7 p.m. Exhibitor Hall Open
7:30 - 8:30 a.m. Light Breakfast
10 - 10:30 a.m. Morning Break
3:15 - 3:45 p.m. Afternoon Break
5:15 - 7 p.m. Exhibits Networking Social

WEDNESDAY

7 a.m. - 3:30 p.m. Exhibitor Hall Open
7 - 8:30 a.m. Light Breakfast
10 - 10:30 a.m. Morning Break
12 - 1:30 p.m. Open Lunch
3 - 3:30 p.m. Afternoon Break and Final Exhibits Viewing
4 - 7 p.m. Exhibitor & Decorator Tear Down, Move-Out

32 Credits

THURSDAY NATIONAL AWARDS LUNCHEON

32 Credits: Sponsor awards luncheon attended by industry professionals, speak for 1-3 minutes.



THURSDAY EVENING RECEPTION

32 Credits: Promote with branded napkins and signs. Sponsorship includes 50 drink tickets only good for Thursday evening.



CONFERENCE TOTE - DUAL LOGO

32 Credits: Logo on conference bag given to all attendees along with ASFPM logo.



HOTEL ROOM KEYS - DUAL LOGO

32 Credits: Share your message when attendees enter host hotel rooms. Sponsor can design key with logos as per specifications.



ATTENDEE INTERNET

32 Credits: Be the reason attendees can check their email and stay connected while at the convention center.



PLENARY SESSION SPONSORSHIP

32 Credits: 20 mins Tuesday, Wednesday or Thursday Plenary Session. Speak 1-3 mins, logo & sponsorship (3 slots).



24-16 Credits

SHOWCASE SESSION

24 Credits: Your company present for 15 minutes in a session block. Six slots, one per sponsor.



EVENING EXHIBIT HALL RECEPTION

20 Credits: Both Mon & Tue evening open: Promote on napkins & signs. Sponsorship: 50 drink tickets for booth distribution.



ESCALATOR WRAPS

20 Credits: Showcase your company logo on glass as attendees go up & down the escalators at the convention center.



HEADSHOT STATION

20 Credits: Sponsor a station where attendees can have their headshot taken by a photographer during one of the exhibit hall socials.



REUSABLE WATER BOTTLE - DUAL LOGO

16 Credits: 50 green with us. Your own water bottles alongside ASFPM Logo.



SPEAKER PREP LOUNGE

16 Credits: Showcase your company to ASFPM Conference presenters during their lounge visits for practice and presentation submission.



14-6 Credits**REGISTRATION BAG
EXTRA**

14 Credits per item: Equip attendees with essentials like pens, notepads, sanitizer, etc. Your brand in their hand. More giveaway ideas? Reach out to Sarah!

**10' X 20' EXHIBIT
BOOTH**

12 Credits: 1 - 10' x 20' booth
24 Credits: 2 - 10' x 20' booths

Each booth includes 2 registrations, 2 tables, 4 chairs, wastebasket, and ID sign.

10x20**EMAIL ATTENDEES**

10 Credits: 1 Pre-conference, or 1 Post-conference. Email to reach attendees before or after the event.

**LUNCH FOR VIRTUAL
ATTENDEES**

10 Credits: Email all virtual attendees with your company brand, inviting them to enjoy lunch on you through an Uber Eats credit. Customize the content as you prefer.

**FULL-PAGE AD IN
POCKET GUIDE**

10 Credits: Full-page black and white ad in pocket guide for attendees and website.

**10' X 10' EXHIBIT
BOOTH**

8 Credits: 10' x 10' booth includes 1 registration, 1 table, 2 chairs, wastebasket, ID sign with company name & booth number.

10x10**CHARGING STATION**

8 Credits: 1 Charging Station
~~16 Credits: 2 Charging Stations~~
(1 available)

In our device-driven world, attendees seek quick charges. Offer phone and device charging at the conference. Signage included.

**100 EXHIBIT SOCIAL
DRINK TICKETS**

8 Credits per 100 Tickets: Distribute from your booth, valid for both exhibit hall evenings.

**AD ON CONFERENCE
WEBSITE**

6 Credits: Pre-conference website ad. Displayed at bottom of all pages, alongside other sponsor ads.

**HALF-PAGE AD IN
POCKET GUIDE**

6 Credits: Half-page black and white ad in pocket guide for attendees and website.

**CONFERENCE APP
ADVERTISEMENT**

6 Credits: Banner ad on app landing page's bottom. Link to your site. Multiple ads rotate.

**4-2 Credits****ONE-SHEET PROMOTION
IN REGISTRATION
PACKETS**

4 Credits: Spread your message. One-sheet ad in each reg packet. Sponsor covers print & shipping.

**REFRESHMENT BREAK**

4 Credits: 4 Credits: Choose from 9 breaks Tuesday - Thursday, various times. Refreshments with logo napkins and signage.

**CONFERENCE
REGISTRATION**

4 Credits per Registrant Full Registration. Limit 10 per sponsor.

**PUSH NOTIFICATION**

4 Credits: Send a single "push notification" to app-downloaded attendees, directing to booth or website.

**ADDITIONAL BOOTH
REPRESENTATIVE**

2 Credits - 1 Booth Rep
4 Credits - 2 Booth Rep
Provides access to the exhibit hall. Limit two per 10' x 10' booth.

**20 EXHIBIT SOCIAL
DRINK TICKETS**

2 Credits per 20 Tickets: Distribute from your booth, valid for both exhibit hall evenings.

**BECOME A SPONSOR**

**JUNE 23-27
SALT LAKE CITY,
UTAH**